



# Monroe County Fair – Advertisement Opportunities

Hello Friends and Advertisers!

We're excited about your interest in renting a bench, billboard, and/or picnic table end for advertising during the county fair. Our rental pricing and policies are stated below. If you have any questions, please feel free to contact: Stephanie Jachim, 812-345-3084 [steph.jachim@gmail.com](mailto:steph.jachim@gmail.com). Thank you!

Rental Prices		
Bench: \$175.00/per bench	16.25 x 96.25 artboard	These prices include: <ul style="list-style-type: none"> <li>• Cost of actual sign</li> <li>• Hanging, hardware, and installation of the signs on the fairgrounds.</li> <li>• 2 years of display on the fairground</li> </ul>
Billboard: \$400.00/per sign	48.25 x 96.25 artboard	
Picnic Table Ends: \$50.00 (1 sign/ 1 end of table) \$75.00 (2 signs/ both ends of table)	16 x 30 artboard	

*Can't decide which type of display to choose?* Families and friend usually memorialize their loved ones by purchasing a bench back, but businesses often choose any of the three spot for their advertising, and many businesses choose to advertise on more than one platform!

### **Rental Policies:**

- **Contracts:** Contracts are for a two (2) year and may be obtained from the fairgrounds website or the chair of the benches and billboards committee. Advertising page can be found under the Fair Info and Rental tabs. <https://www.monroecountyfairgrounds.in/>
- **Payment:** All bench, billboard, and/or picnic table end advertising signs must be paid for in full and returned with an accompanying contract no later than June 15<sup>th</sup>. These items can be mailed to: Monroe County Fair Association, ATTN: Stephanie Jachim 5454 West Airport Rd. Bloomington, IN 47403
- **Design:** Your artwork needs to be sent directly to the committee chair. If you need help designing, committee chair can assist with that as well.
- **Installation:** Signs will be delivered to the fairgrounds and then installed for you.

If you have any questions/concerns, please feel free to email the Benches and Billboards Committee Chair, Stephanie Jachim, at [steph.jachim@gmail.com](mailto:steph.jachim@gmail.com) or contact by phone at 812-345-3084. We look forward to working with you!