



2019 Monroe County Fair
Sunday, June 30th – Sunday, July 7th

Hello Friends and Fair Advertisers!

We're excited about your interest in renting a bench, billboard, and/or picnic table end advertising sign during our fair for this year and next. Our rental pricing and policies are stated below. Our deadline for reserving and renting your bench, billboard, and/or picnic table end advertising sign will be June 1st, 2019 this year. Thank you again for joining us at the fair!

RENTAL PRICES:

Bench: \$175. ⁰⁰ / per bench	<i>These prices include:</i> *Art design, working with our contractor *Cost of the actual sign *Hanging, hardware, and installation of the sign on the fairgrounds * TWO YEARS of display on the fairgrounds
Billboard, 4' x 8': \$400. ⁰⁰ / per sign	
Picnic Table: \$50. ⁰⁰ (sign on 1 end/per table), \$75. ⁰⁰ (sign on both ends/per table)	

Can't decide which type of display to choose? Families and friends usually memorialize their loved ones by purchasing a bench back, but businesses often choose any of the three spots for their advertising, and many businesses choose to advertise on more than one!

RENTAL POLICIES:

***Contracts:** Contracts are for two (2) years and may be obtained from the Chairman of the Benches and Billboards Committee or by going to the Monroe County Fairgrounds website and printing them from the Advertising page found under both the Fair Info and Rentals tabs. <https://www.monroecountyfairgrounds.in/>

***Payment:** All bench, billboard, and/or picnic table end advertising signs must be paid for in full and returned with an accompanying contract BY June 1st, 2019 to:

Monroe County Fair Association
ATTN: Jacki Porter
5454 West Airport Road
Bloomington, Indiana 47403

***Design:** After contract and payment are received, our printing contractor will contact you to help design your advertising sign using your company logo, memorial or other picture, and desired text.

***Installation:** The Monroe County Fairgrounds will pick up your sign from our contractor and then install it on the fairgrounds for you.

***Questions and Concerns:** Please e-mail the Benches and Billboards Committee Chairman, Jacki Porter, at: benchbillboards.mocofairgrounds@gmail.com or contact her by phone at (812) 391-3729 (after 4 p.m., please).